## CONTRACT



**WJW** 5800 S. Marginal Rd Cleveland, OH 44103 (216)431-8888

And:

Crossroads Media, LLC. 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

	Contract / Rev	<u>rision</u>		Alt Order#		
	586774	1		09852852		
Product						
American Crossroads						
Contract Dates	Estimate #					
10/30/12 - 11/05/12	1274		j			
Advertiser			<u>O</u> r	iginal Date	/ Revision	
American Crossroads			1	0/26/12	/ 10/26/12	
	Billing Cycle	Billing	Cal	endar	Cash/Trade	
	EOM/EOC	Broado	ast		Cash	
	<u>Station</u>	Accou	nt E	xecutive	Sales Office	
	MJM	Alexan	dra	Bradley	Washington DC	
	Special Hand	ling				
	Do Not Mail					
	Demographic					
	Adults 35+					
	IDB#	Advert	iser	Code	Product Code	
	8433	3   11			27	
	Agency Ref			Advertiser	Ref	

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spo	ots	Amount
N 1 8 10/30/12 10/30/12 M-F 4p-5p	4p-5p	:30	NM	1	\$1,500.00
JUDGE JUDY/JUDGE JUDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -T 1	<u>Rate</u> \$1,500.00				
N 2 8 10/31/12 10/31/12 M-F 4p-5p	4p-5p	:30	NM	1	\$1,500.00
JUDGE JUDY/JUDGE JUDY Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12W 1	<u>Rate</u> \$1,500.00				
N 3 8 11/01/12 11/01/12 M-F 4p-5p	4p-5p	:30	NM	1	\$1,500.00
JUDGE JUDY/JUDGE JUDY Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12T 1	<u>Rate</u> \$1,500.00				
N 4 8 11/02/12 11/02/12 M-F 4p-5p	4p-5p	:30	NM	1	\$1,500.00
JUDGE JUDY/JUDGE JUDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12F 1	<u>Rate</u> \$1,500.00				
N 5 8 11/05/12 11/05/12 M-F 4p-5p	4p-5p	:30	NM	1	\$1,500.00
JUDGE JUDY/JUDGE JUDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$1,500.00				
N 6 8 10/30/12 10/30/12 M-F 6p-7p News	6p-7p News	:30	NM	1	\$4,000.00
FOX8 NEWS AT 6P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -T 1	<u>Rate</u> \$4,000.00				
N 7 8 10/31/12 10/31/12 M-F 6p-7p News	6p-7p News	:30	NM	1	\$4,000.00
FOX8 NEWS AT 6P	<u>Rate</u> \$4,000.00				
N 8 8 11/01/12 11/01/12 M-F 6p-7p News	6p-7p News	:30	NM	1	\$4,000.00
FOX8 NEWS AT 6P <u>Start Date</u>	<u>Rate</u> \$4,000.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency end service, jointly end severally, shell remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

10/26/12 / 10/26/12



FOX8 NEWS AT 630-7P

**WJW** 5800 S. Marginal Rd Cleveland, OH 44103 (216)431-8888

Alt Order # Contract / Revision 09852852 586774 / Estimate # Contract Dates Product 1274 10/30/12 - 11/05/12 American Crossroads Original Date / Revision <u>Advertiser</u>

		Spots/			als
*Line Ch Start Date End Date Description	Start/End Time		Rate Type Sp		Amount
N 9 8 11/02/12 11/02/12 M-F 6p-7p News	6p-7p News	:30	NM	1	\$4,000.00
FOX8 NEWS AT 6P Start Date End Date Weekdays Spots/Wee	k Rate				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 10/29/12 11/04/12F 1	\$4,000.00				
N 10 8 11/05/12 11/05/12 M-F 6p-7p News	6p-7p News	:30	NM	1	\$4,000.00
FOX8 NEWS AT 6P	ор тр тото				
Start Date End Date Weekdays Spots/Wee					
Week: 11/05/12 11/11/12 M 1	\$4,000.00				
N 11 8 10/30/12 10/30/12 M-F 530a-6a	530a-6a	:30	NM	1	\$1,500.00
FOX 8 NEWS AT 530A Start Date End Date Weekdays Spots/Wee	k Rate				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 10/29/12 11/04/12 -T 1	\$1,500.00				
N 12 8 10/31/12 10/31/12 M-F 530a-6a	530a-6a	:30	NM	1	\$1,500.00
FOX 8 NEWS AT 530A					
Start Date End Date Weekdays Spots/Wee					
Week: 10/29/12 11/04/12W 1	\$1,500.00				
N 13 8 11/01/12 11/01/12 M-F 530a-6a	530a-6a	:30	NM	1	\$1,500.00
FOX 8 NEWS AT 530A	l. Data				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 10/29/12 11/04/12T 1	<u>k Rate</u> \$1,500.00		l		
N 14 8 11/02/12 11/02/12 M-F 530a-6a	530a-6a	:30	NM	1	\$1,500.00
FOX 8 NEWS AT 530A	0000				
Start Date End Date Weekdays Spots/Wee					
Week: 10/29/12 11/04/12F 1	\$1,500.00				
N 15 8 11/05/12 11/05/12 M-F 530a-6a	530a-6a	:30	NM	1	\$1,500.00
FOX 8 NEWS AT 530A	le Data				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$1,500.00				
N 16 8 10/30/12 10/30/12 M-F 5p-6p News	5p-6p News	:30	NM	1	\$3,000.00
FOX8 NEWS AT 530P	op op Hono				***
Start Date End Date Weekdays Spots/Wee	<u>k Rate</u>				
Week: 10/29/12 11/04/12 -T 1	\$3,000.00				
N 17 8 10/31/12 10/31/12 M-F 5p-6p News	5p-6p News	:30	NM	1	\$3,000.00
FOX8 NEWS AT 530P	.l. Data				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12W 1	<u>Rate</u> \$3,000.00				
N 18 8 11/01/12 11/01/12 M-F 5p-6p News	5p-6p News	:30	NM	1	\$3,000.00
FOX8 NEWS AT 530P	ор ор попо				*-*-
Start Date End Date Weekdays Spots/Wee					
Week: 10/29/12 11/04/12T 1	\$3,000.00				
N 19 8 11/02/12 11/02/12 M-F 5p-6p News	5p-6p News	:30	NM	1	\$3,000.00
FOX8 NEWS AT 530P	d. D-4-		I		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 10/29/12 11/04/12F 1	<u>Rate</u> \$3,000.00				
N 20 8 11/05/12 11/05/12 M-F 5p-6p News	5p-6p News	:30	NM	1	\$3,000.00
FOX8 NEWS AT 530P	op op Hemo	.00		•	,
Start Date End Date Weekdays Spots/Wee					
Week: 11/05/12 11/11/12 M 1	\$3,000.00				
N 21 8 10/30/12 10/30/12 M-F 6p-7p News	6p-7p News	:30	NM	1	\$4,000.00

**American Crossroads** 

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Notwithstanding to whom bills ere rendered, advertiser, agency end service, jointly and severally, shall remain obligeted to pay to station the emount of eny bills rendered by station within the time specified end until payment in full is received by station. Payment by advertiser to agency or to service or peyment by agency to service, shell not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advence cancellation notice is required unless otherwise specified.

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10/26/12 / 10/26/12



**WJW** 5800 S. Marginal Rd Cleveland, OH 44103 (216)431-8888

	Contract / Revision 586774 /	Alt Order # 09852852				
Contract Dates 10/30/12 - 11/05/12	Product American Crossroads	Estimate # 1274				
Advertiser	Onginal Date / Revision					

							Spots/			Tot	als
			<u>-</u>		Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
Week: 1	Start Date 10/29/12	End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$4,000.00						
			2 M-F 6p-7p I	News	6p-7p News		:30		NM	1	\$4,000.00
5			Weekdays w	Spots/Week 1	<u>Rate</u> \$4,000.00						
N 23 8	11/01/	12 11/01/1:	2 <b>M-F</b> 6p-7p <b>I</b>	lews	6p-7p News		:30		NM	1	\$4,000.00
5		AT 630-7P End Date 11/04/12	Weekdays T	Spots/Week 1							
N 24 8	11/02/	12 11/02/1	2 M-F 6p-7p I	News	6p-7p News		:30		NM	1	\$4,000.00
5		AT 630-7P End Date 11/04/12	Weekdays	Spots/Week 1	<u>Rate</u> \$4,000.00						
N 25 8			2 <b>M</b> -F 6p-7p I	News	6p-7p News		:30		NM	1	\$4,000.00
9		AT 630-7P <u>End Date</u> 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$4,000.00						
N 26 8	10/30/	12 10/30/1	2 <b>M-F 2</b> p-3p		2p-3p		:30		NM	1	\$1,000.00
	TEVE HAR\ Start Date 10/29/12	<b>End Date</b>	Weekdays -T	Spots/Week 1	<u>Rate</u> \$1,000.00						
N 27 8			2 <b>M-F 2p-3</b> p		2p-3p		:30		NM	1	\$1,000.00
3	TEVE HARN Start Date 10/29/12	End Date	Weekdays W	Spots/Week 1	<u>Rate</u> \$1,000.00						
			2 <b>M-F</b> 2 <b>p-</b> 3p		2p-3p		:30		NM	1	\$1,000.00
	TEVE HARN Start Date 10/29/12	End Date	Weekdays T	Spots/Week 1							
			2 M-F 2p-3p		2p-3p		:30		NM	1	\$1,000.00
9		/EY <u>End Date</u> 11/04/12	Weekdays F	Spots/Week 1							
N 30 8			2 M-F 2p-3p		2p-3p		:30		NM	1	\$1,000.00
9	TEVE HAR\ Start Date 11/05/12		Weekdays M	Spots/Week 1	<u>Rate</u> \$1,000.00						
N 31 8			2 M-F 430a-5	a News	430a-5a		:30		NM	1	\$600.00
3	OX 8 NEWS Start Date 10/29/12	End Date 11/04/12	Weekdays -T	Spots/Week 1	<u>Rate</u> \$600.00						
N 32 8			2 M-F 430a-5	a News	430a-5a		:30		NM	1	\$600.00
\$	OX 8 NEWS Start Date 10/29/12	S AT 430A End Date 11/04/12	Weekdays W	Spots/Week 1	<u>Rate</u> \$600.00						
N 33 8			2 M-F 430a-5	a News	430a-5a		:30		NM	1	\$600.00
\$	OX 8 NEWS Start Date 10/29/12	S AT 430A End Date 11/04/12	Weekdays	Spots/Week 1	<u>Rate</u> \$600.00						

American Crossroads

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10/26/12 / 10/26/12



FOX8 NEWS AT 10P

**WJW** 5800 S. Marginal Rd Cleveland, OH 44103 (216)431-8888

Contract / Revision Alt Order # 586774 / 09852852 Contract Dates Product Estimate # 10/30/12 - 11/05/12 American Crossroads 1274 Original Date / Revision <u>Advertiser</u>

FOX 8 NEWS AT 430A   Slart Date   Ford Date   Weekdays   Spots/Week   Solo 0.00								····				
Start Date   End Date   Weekdays   Spots/Week   Rate											نحست	
N 34 8 1102/12 1102/12 NF 4-30a-5a News 430a-5a :30 NM 5 860.00 NM 5 8 1002/12 1102/12 NF 4-30a-5a News 430a-5a :30 NM 5 8 1005/12 1106/12 NF 5-50 News 5 9-5p News :30 NM 1 \$3,000.00 NM	*Line	Ch Start I	Date End Da	ite Description	1	Start/End Time	Days	Length Week	Rate	TypeS	Spots	Amount
FOX 8 NEWS AT 430A   Start Date   Fox 8 NEWS AT 430A   San 25		Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Start Date	N 34	8 11/02/	12 11/02/12	2 <b>M</b> -F 430a-5a	a News	430a-5a		:30		NM	1	\$600.00
Week: 107291/2		FOX 8 NEWS	S AT 430A							ł		
N 35 8 11/0S/12 11/0S/12 M-F 430a-5a News		Start Date	End Date		Spots/Week	<u>Rate</u>				ı		
FOX 8 NEWS AT 5P   Start Date   Start	Weel	k: 10/29/12	11/04/12	F	1	\$600.00						
Start Date   End Date   No.   Spots/Week	N 35	8 11/05/	/12 11/05/12	2 <b>M</b> -F 430a-5a	a News	430a-5a		:30		NM	1	\$600.00
Week   1705/12   1171/12   M   1   \$600.00     S		FOX 8 NEWS	S AT 430A									
N 36 8 10/30/12 10/30/12 M-F 5p-6p News 5p-6p News 3:30 NM 1 \$3,000.00 FOX8 NEWS AT 5P Start Date End Date Week days 5p-6p News 3:30 NM 1 \$3,000.00 FOX8 NEWS AT 5P Start Date End Date News 1:30 NM 1 \$3,000.00 NM 1 \$4,500.00 NM 1 \$4				<u>Weekdays</u>	Spots/Week	Rate						
FOX8 NEWS AT 5P   Start Date   End Date   Meekdays   Spots/Week   Start Date   Start Date   End Date   Meekdays   Spots/Week   Start Date   Start Dat	Wee											
Start Date   End Date   Weekdays   Spots/Week   Rate   1   \$3,000.00	N 36	8 10/30/	12 10/30/1	2 M-F 5p-6p N	lews	5p-6p News		:30		NM	1	\$3,000.00
Week   10/29/12   11/04/12   -1		<b>FOX8 NEWS</b>	AT 5P									
N 37 8 10/31/12 10/31/12 M-F 5p-6p News 5p-6p News 30 NM FOX8 NEWS AT 5P Start Date End Date Weekdays 1 10/41/2		Start Date	End Date	<u>Weekdays</u>						ı		
FOXS NEWS AT 5P   Sint Date   Fin Date   Weekdays   SpotsWeek   Rate   \$3,000.00	Wee	k: 10/29/12	11/04/12	-T	1	\$3,000.00						
Start Date   End Date   Weekdays   Spots/Week   Rate	N 37	8 10/31/	/12 10/31/12	2 M-F 5p-6p N	lews	5p-6p News		:30		NM	1	\$3,000.00
Week: 10/29/12   11/04/12   11/01/12   MF-5p-6p News   5p-6p News   30   NM   1   \$3,000.00												
N 38 8 11/01/12 11/01/12 M-F 5p-6p News 5p-6p News :30 NM FOX8 NEWS AT 5P Start Date End Date Week: 10/29/12 11/02/12 M-F 5p-6p News 5p-6p News :30 NM FOX8 NEWS AT 5P Start Date End Date Week: 10/29/12 11/02/12 11/02/12 M-F 5p-6p News 5p-6p News :30 NM FOX8 NEWS AT 5P Start Date End Date Week: 10/29/12 11/02/12F- 1 \$3,000.00  N 40 8 11/05/12 11/05/12 11/05/12 M-F 5p-6p News 5p-6p News :30 NM FOX8 NEWS AT 5P Start Date End Date Week: 10/29/12 11/05/12 11/05/12 N-F 5p-6p News 5p-6p News :30 NM FOX8 NEWS AT 5P Start Date End Date Week: 10/29/12 11/05/12 11/11/12 N-F 10p-1030p 10p-1030p :30 NM FOX8 NEWS AT 10P Start Date End Date Week: 10/29/12 11/04/12 1 \$4,500.00  N 41 8 10/31/12 10/31/12 M-F 10p-1030p 10p-1030p :30 NM 1 \$4,500.00 FOX8 NEWS AT 10P Start Date End Date Week: 10/29/12 11/04/12 1 \$4,500.00 N 43 8 11/01/12 11/01/12 M-F 10p-1030p 10p-1030p :30 NM FOX8 NEWS AT 10P Start Date End Date Week: 10/29/12 11/04/12 1 \$4,500.00 N 44 8 11/02/12 11/02/12 M-F 10p-1030p 10p-1030p :30 NM FOX8 NEWS AT 10P Start Date End Date Week: 10/29/12 11/04/12 1 \$4,500.00 N 44 8 11/02/12 11/02/12 M-F 10p-1030p 10p-1030p :30 NM FOX8 NEWS AT 10P Start Date End Date Week: 10/29/12 11/04/12 1 \$4,500.00 N 44 8 11/02/12 11/02/12 M-F 10p-1030p 10p-1030p :30 NM FOX8 NEWS AT 10P Start Date End Date Week: 10/29/12 11/04/12 1 \$4,500.00 N 45 8 11/03/12 11/03/12 Late News After Sports/De Start Date End Date Week: 10/29/12 11/04/12 1 \$4,500.00 N 45 8 11/03/12 11/03/12 Late News After Sports/De Start Date End Date Week: 10/29/12 11/04/12		Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate				ŀ		
FOX8 NEWS AT 5p Start Date Week: 10/29/12 11/04/12T 1 \$3,000.00  N 39 8 11/02/12 11/02/12 M-F 5p-6p News 5p-6p News :30 NM FOX8 NEWS AT 5p Start Date End Date Week: 10/29/12 11/06/12F 1 \$3,000.00  N 40 8 11/05/12 11/05/12 M-F 5p-6p News 5p-6p News :30 NM FOX8 NEWS AT 5p Start Date End Date Week: 10/29/12 11/06/12F 1 \$3,000.00  N 40 8 11/05/12 11/05/12 M-F 5p-6p News 5p-6p News :30 NM FOX8 NEWS AT 5p Start Date End Date Week: 11/05/12 11/11/12 M-F-10p-1030p 10p-1030p :30 NM FOX8 NEWS AT 10P Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 \$4,500.00  N 42 8 10/31/12 10/31/12 M-F 10p-1030p 10p-1030p :30 NM FOX8 NEWS AT 10P Start Date Week: 10/29/12 11/04/12 1 \$4,500.00  N 43 8 10/31/12 11/04/12 M-F 10p-1030p 10p-1030p :30 NM FOX8 NEWS AT 10P Start Date Week: 10/29/12 11/04/12 M-F 10p-1030p 10p-1030p :30 NM FOX8 NEWS AT 10P Start Date Week: 10/29/12 11/04/12 M-F 10p-1030p 10p-1030p :30 NM FOX8 NEWS AT 10P Start Date Week: 10/29/12 11/04/12 M-F 10p-1030p 10p-1030p :30 NM FOX8 NEWS AT 10P Start Date Start Date Week: 10/29/12 11/04/12 M-F 10p-1030p 10p-1030p :30 NM FOX8 NEWS AT 10P Start Date Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M-F 10p-1030p 10p-1030p :30 NM 1 \$4,500.00 FOX8 NEWS AT 10P Start Date Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M-F 10p-1030p 10p-1030p :30 NM 1 \$4,500.00 FOX8 NEWS AT 10P Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12F 1 \$4,500.00 NM 1 \$4,500.00	Wee	k: 10/29/12	11/04/12	W	1	\$3,000.00		·				
Start Date   End Date   Weekdays   Spots/Week   Rate	N 38	8 11/01/	<sup>,</sup> 12 11/01/1:	2 M-F 5p-6p N	lews	5p-6p News		:30		NM	1	\$3,000.00
Week: 10/29/12												
N 39 8 11/02/12 11/02/12 M-F 5p-6p News 5p-6p News :30 NM FOX8 NEWS AT 5P Start Date End Date Weekdays Spots/Week Rate Week: 10/02/91/2 11/04/12F 1 \$3,000.00 NM 1 \$4,500.00 NM 1 \$		Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
FOX8 NEWS AT 5P   Start Date   End Date   Weekdays   Spots/Week   Rate   \$3,000.00	Wee	k: 10/29/12	11/04/12	T	1	\$3,000.00						
Start Date   End Date   Weekdays   Spots/Week   \$3,000.00	N 39	8 11/02/	<sup>1</sup> 12 11/02/12	2 <b>M-F</b> 5p-6p N	lews	5p-6p News		:30		NM	1	\$3,000.00
Week: 10/29/12										ı		
N 40 8 11/05/12 11/05/12 11/05/12 1NF 5p-6p News 5p-6p News 5p-6p News 30 NM 1 \$3,000.00 FOX8 NEWS AT 5P Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12		Start Date	End Date	<u>Weekdays</u>		<u>Rate</u>						
FOX8 NEWS AT 5P	Wee	k: 10/29/12	11/04/12	F	1	\$3,000.00						
Start Date   End Date   Weekdays   Spots/Week   \$3,000.00	N 40	8 11/05/	/12 11/05/12	2 M-F 5p-6p N	lews	5p-6p News		:30		NM	1	\$3,000.00
Week: 11/05/12												
N 41 8 10/30/12 10/30/12 M-F 10p-1030p 10p-1030p :30 NM 1 \$4,500.00  FOX8 NEWS AT 10P Start Date Week: 10/29/12 11/04/12 N-F 10p-1030p 10p-1030p :30 NM 1 \$4,500.00  N 42 8 10/31/12 10/31/12 M-F 10p-1030p 10p-1030p :30 NM 1 \$4,500.00  FOX8 NEWS AT 10P Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12w 1 \$4,500.00  N 43 8 11/01/12 11/01/12 M-F 10p-1030p 10p-1030p :30 NM 1 \$4,500.00  FOX8 NEWS AT 10P Start Date End Date Weekdays Spots/Week At 500.00  N 44 8 11/02/12 11/04/12T 1 \$4,500.00  N 44 8 11/02/12 11/04/12 M-F 10p-1030p 10p-1030p :30 NM 1 \$4,500.00  N 44 8 11/02/12 11/04/12 M-F 10p-1030p 10p-1030p :30 NM 1 \$4,500.00  N 45 8 11/03/12 11/04/12 M-F 10p-1030p :30 NM 1 \$4,500.00  N 45 8 11/03/12 11/03/12 Late News After Sports/De 1030p-2a After Spc :30 NM 1 \$4,500.00  FOX8 NEWS AT 10P Start Date End Date Weekdays Spots/Week At 500.00  FOX8 NEWS AT 10P Start Date End Date Weekdays Spots/Week Rate Spots/De 1030p-2a After Spc :30 NM 1 \$4,500.00  FOX8 NEWS AT 10P Start Date End Date Weekdays Spots/Week Rate End Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12S- 1 \$4,500.00		Start Date	End Date	<u>Weekdays</u>		Rate				1		
FOX8 NEWS AT 10P	Wee	k: 11/05/12	11/11/12	M	1	\$3,000.00						
Start Date   End Date   Weekdays   Spots/Week   S4,500.00     N 42 8	N 41	8 10/30/	<sup>7</sup> 12 10/30/12	2 <b>M</b> -F 10p-103	30p	10p-1030p		:30		NM	1	\$4,500.00
Week: 10/29/12 11/04/12 -T 1       \$4,500.00         N 42 8 10/31/12 10/31/12 M-F 10p-1030p       10p-1030p       :30       NM       1 \$4,500.00         FOX8 NEWS AT 10P Start Date Weekdays										1		
N 42 8 10/31/12 10/31/12 M-F 10p-1030p 10p-1030p :30 NM 1 \$4,500.00  FOX8 NEWS AT 10P  Start Date End Date Weekdays Spots/Week Rate  Week: 10/29/12 11/04/12w 1 \$4,500.00  N 43 8 11/01/12 11/01/12 M-F 10p-1030p 10p-1030p :30 NM 1 \$4,500.00  FOX8 NEWS AT 10P  Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12T 1 \$4,500.00  N 44 8 11/02/12 11/02/12 M-F 10p-1030p 10p-1030p :30 NM 1 \$4,500.00  FOX8 NEWS AT 10P  Start Date End Date Weekdays Spots/Week Rate  Week: 10/29/12 11/04/12F 1 \$4,500.00  N 45 8 11/03/12 11/03/12 Late News After Sports/De 1030p-2a After Spc :30 NM 1 \$4,500.00  FOX8 NEWS AT 10P  Start Date End Date Weekdays Spots/Week Pate Week: 10/29/12 11/04/12F 1 \$4,500.00  FOX8 NEWS AT 10P  Start Date End Date Weekdays Spots/Week Rate  Week: 10/29/12 11/04/12S- 1 \$4,500.00				<u>Weekdays</u>						1		
FOX8 NEWS AT 10P			•			<del></del>						
Start Date   End Date   Weekdays   Spots/Week   Rate   \$4,500.00	N 42	8 10/31/	<sup>7</sup> 12 10/31/12	2 <b>M-F</b> 10p-103	30p	10p-1030p		:30		NM	1	\$4,500.00
Week: 10/29/12       11/04/12      W       1       \$4,500.00         N 43       8       11/01/12       11/01/12       M-F 10p-1030p       10p-1030p       :30       NM       1       \$4,500.00         FOX8 NEWS AT 10P       Start Date       End Date       Weekdays       Spots/Week       Rate         Week: 10/29/12       11/02/12       M-F 10p-1030p       10p-1030p       :30       NM       1       \$4,500.00         FOX8 NEWS AT 10P       Start Date       End Date       Weekdays       Spots/Week       Rate         Week: 10/29/12       11/04/12      F       1       \$4,500.00         N 45       8       11/03/12       Late News After Sports/De       1030p-2a After Spc       :30       NM       1       \$4,500.00         FOX8 NEWS AT 10P       Start Date       End Date       Weekdays       Spots/Week       Rate         Week: 10/29/12       11/04/12      S-       1       \$4,500.00										1		
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FOX8 NEWS AT 10P												
Start Date   End Date   Weekdays   Spots/Week   Rate	N 43	8 11/01/	<sup>,</sup> 12 11/01/1:	2 <b>M</b> -F 10p-103	30p	10p-1030p		:30		NM	1	\$4,500.00
Week: 10/29/12       11/04/12      T       1       \$4,500.00         N 44 8       11/02/12       11/02/12       M-F 10p-1030p       :30       NM       1       \$4,500.00         FOX8 NEWS AT 10P         Start Date       Weekdays       Spots/Week       Rate         Week: 10/29/12       11/04/12      F       1       \$4,500.00         N 45 8       11/03/12       Late News After Sports/De       1030p-2a After Spc       :30       NM       1       \$4,500.00         FOX8 NEWS AT 10P       Start Date       End Date       Weekdays       Spots/Week       Rate         Week: 10/29/12       11/04/12      S-       1       \$4,500.00		<b>FOX8 NEWS</b>	AT 10P									
N 44 8 11/02/12 11/02/12 M-F 10p-1030p 10p-1030p :30 NM 1 \$4,500.00  FOX8 NEWS AT 10P										ŀ		
FOX8 NEWS AT 10P         Start Date Weekdays       Spots/Week       Rate Page         Week: 10/29/12       11/04/12      F       1       \$4,500.00         N 45 8       11/03/12       11/03/12       Late News After Sports/De       1030p-2a After Spc       :30       NM       1       \$4,500.00         FOX8 NEWS AT 10P       Start Date End Date End Date Weekdays       Spots/Week       Rate Rate News After Spc       10/29/12       11/04/12      S-       1       \$4,500.00	wee	k: 10/29/12	11/04/12	1	1	•						
Start Date Week         End Date Date Weekdays         Weekdays         Spots/Week         Rate Rate Rate Revision	N 44	8 11/02/	/12 11/02/1	2 <b>M</b> -F 10p-103	30p	10p-1030p		:30		NM	1	\$4,500.00
Week: 10/29/12       11/04/12      F       1       \$4,500.00         N 45 8       11/03/12       11/03/12       Late News After Sports/De       1030p-2a After Spc       :30       NM       1       \$4,500.00         FOX8 NEWS AT 10P         Start Date       Weekdays       Spots/Week       Rate         Week: 10/29/12       11/04/12      S-       1       \$4,500.00						_				1		
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FOX8 NEWS AT 10P <u>Start Date</u>	vvee											
Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 10/29/12         11/04/12        S-         1         \$4,500.00	N 45	8 11/03/	/12 11/03/1:	2 Late News A	After Sports/De	1030p-2a After Sp	C	:30		NM	1	\$4,500.00
Week: 10/29/12 11/04/12S- 1 \$4,500.00						_						
	101											
N 46 8 11/04/12 11/04/12 Sa & Su 10p-11p Fox 8 New 10p-11p Rotator :30 NM 1 \$4,500.00						<del></del>						
	N 46	8 11/04/	/12 11/04/12	2 Sa&Su10p	o-11p Fox 8 New	v 10p-11p Rotator		:30		NM	1	\$4,500.00

**American Crossroads** 

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are randered, advartiser, agency and service, jointly and savarally, shall ramain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advartiser to agency or to service or payment by agency to sarvice, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the abova tarms and conditions. Two week advance cencellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**WJW** 5800 S. Marginal Rd Cleveland, OH 44103 (216)431-8888

	Contract / Revision 586774 /	Alt Order # 09852852
Contract Dates 10/30/12 - 11/05/12	<u>Product</u> American Crossroads	Estimate # 1274
Advertiser		iginal Date / Revision

					Spots/			Te	otals
*Line Ch Start Da	ite End Date De	scription	Start/End Time	Days	Length Week	Rate	Туре	Spots	Amount
	End Date Week  1/04/12		<u>Rate</u> \$4,500.00						
N 47 8 11/05/12	11/05/12 M-I	= 10p-1030p	10p-1030p		:30		NM	1	\$4,500.00
	T 10P <u>End Date</u> <u>Week</u> I1/11/12 M		Rate \$4,500.00						
					Totals	,		47	\$124,500.00
Time Period	# of Spots	Gross Amount	Net Amount						
10/29/12 -11/05/12	47	\$124,500.00	\$105,825.00						
Totals	47	\$124,500.00	\$105,825.00						

Signature: \_\_\_\_\_ Date: \_\_\_\_

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Station and Location:							
_,	I, Stephanie Maroney do hereby request station time concerning the following issue:							
		Timing the following	owing issue.					
American Cro 1401 New Yor Washington, I Treasurer: Ma	rk Avenue Suite 1 DC 20005	200						
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks			
Total Charges:								
This broadcast time will be used by: American Crossroads								
Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"								
	□ Yes ⊠ No							

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importance," list the name of	nunicates a message relating to any particular the legally qualified candidate(s) the date(s) of the election(s) (if application)	e programming refers to, the				
For programming that "comm importance," attach Agreed U	unicates a message relating to any p pon Schedule (Page 3)	political matter of national				
I represent that the payment f	for the above described broadcast time	ne has been furnished by:				
Treasurer Margee Clancy						
and you are authorized to ann furnishing the payment, if oth	ounce the time as paid for by such per than an individual person, is:	person or entity. The entity				
	nmittee; 🗵 an association; 🔲 o	or other unincorporated group.				
The names, offices, and addre agents of the entity are named	esses of the chief executive officers, I below (may be attached separately	directors, and/or authorized ):				
	DISCRIMINATE OR PERMIT D N THE PLACMENT OF ADVERT	ISCRIMINATION ON THE BASIS ISING.				
I agree to indemnify and hold ha	armless the station for any damages	or liability, including				
advertisement(s). For the above	nay ensue from the broadcast of the e-stated broadcast(s), I also agree	to prepare a script,				
ranscript, or tape, which will pefore the time of the schedule	be delivered to the station at least	·				
	IGNED BY ISSUE ADV	ERTISER				
8/31/12 St	My	703-299-1760				
Date	Contact Phone Number					
TO BE SIG	SNED BY STATION REA	PRESENTATIVE				
☐ Accepted	Accepted in Part	Rejected				
Signature	Printed Name	Title				
<del>_</del>	ation of Broadcasters May Not Be Conied. Reprodu	ced. or Further Distributed.				